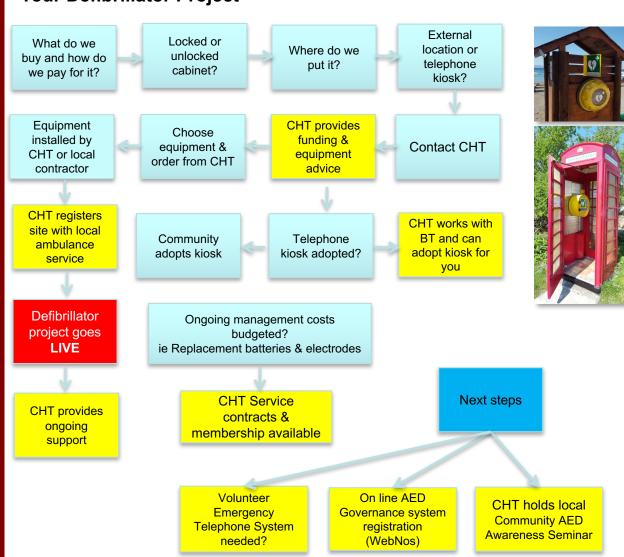


The **Community Heartbeat Trust** is the *leading* UK based organisation promoting defibrillators in rural communities. Establishing a community based defibrillator is challenging. You have to have the right governance, equipment, awareness programmes, check all liability issues, raise funds, and make sure it is registered *correctly* with the ambulance Services, and address long term support issues. It is tempting just to look at the internet and ask why some suppliers *appear* to be cheaper. The reality is that the most cost effective way to undertake a community based project is working with CHT. Over the 10 year life of a community project, CHT can work out 30% cheaper than other routes that appear to have a low start up cost! We are the *only* specialists in this important area, and the only one that offers a complete, holistic and safe solution......and we are 'not for profit'!

Your Defibrillator Project

Why work with CHT?





Feature	CHT Charity	Retailer/other/ Manufacturer direct
Leading the way	CHT invented the cPAD, defibrillator governance, policies and processes for community access defibrillation, standards and insurance policies. CHT has helped write the Defibrillator policy for Wales and sites on the DH AQI review committee,	Others follow CHT
Choice of defibrillator (not all AEDs are preferred for community use)	Advice given on the best solution to meet your need, (this may not be the cheapest) and for <i>un-trained</i> users	Usually the one which makes the largest profit margin, may be designed for 'trained' users
Cost of equipment	Comparable / less than the cheapest internet retailer on like for like basis	Price usually depends upon quantity
Advice on Governance & liabilities	Always supplied	Not normally supplied or positively avoided
Help with fund raising, pre- investment presentations	Yes, we help with Lottery grant applications, as well as working with other funding charities, and sometimes we give grants too	Unlikley
Training & Awareness	Included or discounted with most full cPAD projects	Extra cost and/or limited numbers
IP65 external Cabinets, compliant to regulations	Meet all liability, legal, performance and functional requirements	Ask for proof of compliance
Long term in the field support	Yes – service contracts and extended warranties	Not normally
Full registration with ambulance service, and other stakeholders	Yes – automatically, including ambulance service MoU and differential policies per ambulance service and verification	Not normally. Some offer a 'notification' service, but do not vary by ambulance service nor signs contracts.
Not for profit	Yes – any surpluses used for charity work	Profit only to shareholders pockets
Holistic service contracts	Yes	No
Insurance (theft/damage/public liability)	Yes – CHT is registered with the FCA, And offers both insurance introduction and also inclusive packages as part of our Managed Solutions	No
Anti-Theft support	Automatically has access to DefibShield® Anti Theft service	None
Post rescue support	Free post rescue counseling available, also data downloading, and loan equipment when yours goes missing	Not normally
Financial information	£1.2 m income in 2016	
WebNos Governance system, CHT lead the way in governance for defibrillators and have the only defibrillation governance system	Always included. Tracks full provenance of defibrillator and prepares reports for all stakeholders including coroner if required.	Some offer a 'checking' or 'electrode notification' service. This is <u>not</u> Governance.
Governance system in place for every community we work with.	Automatic free enrolment in the WebNos Governance system whether or not equipment is sourced via CHT	No
Additional services	Wall signs; DeChoker units; Field updates on equipment, client branded equipment, multi-lingual support	Not normally
Support for overseas charities	CHT supports overseas charities in Gambia, Greece and the Philippines	Unknown

CHT has been involved in over 3500 community projects to date, with over 60,000 people trained, making CHT the leading community defibrillator charity

CHT invented the term cPAD, and many of the processes in use today!

CHT works with the Rugby Football Union, Rotary GB&I, The Cooperative, Club Cricket Charity, and many councils and public bodies presenting a holistic and governance led resilient solution.

CHT is the chosen partner with BT to convert kiosks to defibrillator sites



For more information please contact the Charity via the web site below.

www.communityheartbeat.org.uk

The 'People-Heart' logo and CHT logo are trademarks of the Community HeartBeat Trust Registered charity number 1132824.